

Brose one of the Top Automotive Employers 2008/09

(26. September 2008).

The automotive supplier Brose is one of the “Top Automotive Employers 2008/09”, with an overall ranking of 5th. Brose comes 1st in the category “Innovation Management” and 3rd in “Work-Life Balance”.

That is the result of a study created by the independent research institute CRF together with A. T. Kearney, an international service provider for strategic business consulting.

The study’s focus was not only on innovation management and work-life balance, but also included the criteria of internationality, compensation, opportunities for development, corporate culture and job security.

The institute examined around 900 national companies in the automotive industry, a figure that was narrowed down to 37 for the in-depth study. Of these 37 top employers, five are carmakers, 25 suppliers and seven IT and engineering companies.

Project partners of the CRF study are the German Association of the Automotive Industry, the magazine “Junge Karriere” (Young Career) from the Handelsblatt publishing house, and Gelsenkirchen University of Applied Science, represented by the Automotive Research Center headed by the automobile expert Prof. Dr. Ferdinand Dudenhöffer.

“Good employers gear their HR work toward their staff, in line with their corporate culture, so as to find suitable talents and retain existing top performers in an increasingly fierce competitive environment,” is how Thomas Wienand, CRF’s Automotive Project Manager, summarizes the results.

He adds: “The objective of our study was to identify top employers in the automotive arena so as to offer applicants a solid foundation for choosing their future employer.”

Qualification was a requirement for being included in the book “Top-Arbeitgeber Automotive 2008/09”, which portrays the top employers in the industry and is distributed to university graduates and young professionals at job fairs and congresses. It is also available in bookshops.

Apart from the results of the study and other company-specific information, the company’s employees also have the chance to give their opinion on human resources and employment issues.