

Brose transfers e-bike drive business to Yamaha Motor



Coburg (01. srpna 2025) Brose SE has successfully completed the transfer of its e-bike drive business to Yamaha Motor Co., Ltd. During the interim period, the business will continue to operate under the current name BAT GmbH.

As previously announced, this move is part of Brose's strategic realignment.

Brose will continue to support the transition through defined services during the initial phase to ensure continuity for employees, customers and partners. Brose is confident that under Yamaha Motor's ownership, the business will thrive. Further details regarding future operations and strategic direction will be communicated by Yamaha Motor.