

General Motors Names Brose a 2021 Supplier of the Year

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General Motors recognized Brose as a 2021 Supplier of the Year. GM celebrated honorees at its 30th annual Supplier of the Year awards ceremony in Phoenix, Arizona, earlier this week.

GM's Supplier of the Year award recognizes global suppliers that distinguish themselves by exceeding GM's requirements, in turn providing GM customers with innovative technologies and among the highest quality in the automotive industry. This year, GM recognized 134 suppliers from 16 countries with the Supplier of the Year distinction.

This is the 6th time Brose has received the award.

"The entire Brose organization is proud of being acknowledged as a GM Supplier of the Year for the fifth time in a row," said Wilm Uhlenbecker, President, Brose North America.

"This is a reflection of the Brose team's efforts to intentionally put our customers first in all phases of development, from acquisition to launch and throughout production series. We know the relationship we build and nurture with our customers must be based on trust and consistency to be sustainable."

"This year's Supplier of the Year event was special not only because it's the 30th anniversary of the program, but because it provided us with the opportunity to recognize our suppliers for persevering through one of the most challenging years the industry has ever faced," said Shilpan Amin, GM vice president, Global Purchasing and Supply Chain.

"These top suppliers showed resilience and reinforced their commitment to pursuing sustainability and innovation. Through our strong relationships and collaboration, GM and our suppliers are poised to build a brighter future for generations to come."

A global cross functional team selected the 2021 Supplier of the Year winners based on performance criteria in Product Purchasing, Global Purchasing and Manufacturing Services, Customer Care and Aftersales and Logistics.

