

## Brose invests in further growth in India



Bhalchandra Kulkarni (Brose Plant Manager Pune), Ulrich Schrickel (CEO Brose Group), Vasanth Kamath (President Brose India), Dr. Jürgen Morhard (Consul General of The Federal Republic of Germany, Mumbai) and Bernhard Steinrück (Director General Indo-German Chamber of Commerce) joined the ribbon-cutting ceremony for the new Brose location in Pune.

**Pune/India (04. March 2020)** Automotive supplier Brose officially opened its new campus in Hinjewadi, Pune on 25 February 2020, with customers as well as representatives from government and industry in attendance. The location, which has a footprint of around 175,000 square feet, is home to 430 employees. Brose invests more than 20 million euros in India in the coming years.

“This investment is not only a commitment to the Indian market; it is also a strategic move for the Brose Group. To improve competitiveness and efficiency we are further expanding the global engineering and IT service center in Pune and shortening the paths between development and manufacturing. Speed is a success factor for our company. The market trends in the global automotive business rely on extremely fast and consequent decisions,” emphasized Ulrich Schrickel, CEO Brose Group.

The company’s goal is to enhance more of its products with sensor technology and software solutions. This will enable the automotive supplier to create new mobility experiences. For example, a more comfortable vehicle access with side door drives and seat adjusters moving in unison. “With our competence in the integration of electronics, sensor technology and software into intelligent products Brose is actively shaping the future of mobility,” added Schrickel.

This is why the supplier must expand its software expertise. In the last year alone, the family-owned company hired 100 experts in digital development, embedded software and IT in Pune. “The current plan is to grow to in total 750 employees in India. They will work on

cost-effective products for the domestic market and also support other Brose locations,” summarized Vasanth Kamath, President Brose India.

The company plans to develop twice as fast as the domestic market with an average growth rate of 20 percent per year until 2025. “Today we can proudly call ourselves the only supplier of door modules in India. However, our long-term goal is to deliver the entire Brose product portfolio of door systems, seat structures and electric drives to the Indian market,” said Kamath.

### **About Brose India**

Brose started its activities in the Indian market in 2006 and has been growing ever since. Today 480 employees develop and produce window regulators, side door latches, door modules and seat height adjusters in Hinjewadi for domestic and global car manufacturers. Brose’s local IT service center also supports global business.



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480 employees working at the new Brose location in Pune in development, production and administration.



Brose produces window regulators, side door latches, door modules and seat height adjusters in Pune. The new manufacturing building alone is three times larger than the previous facility.





The global development and IT service center is located in the new Brose administration building.