Brose is one of Germanys top family-friendly companies

Berlin/Coburg (02. May 2012)

The Brose Group received an innovation prize in Berlin today as part of the Success Factor Family ("Erfolgsfaktor Familie") competition. The panel of judges, chaired by Germany's Minister for Family Affairs, Dr Kristina Schröder, awarded the prize in recognition of the exemplary concepts and measures that the automotive supplier has put in place to help staff combine career and family.

"This award from the Chancellor shows high-level recognition for our efforts so far," explained Brose Group CEO Jürgen Otto in Berlin. "The prize also encourages us to carry on developing innovative services for our staff and their families."

A total of 530 companies took part in the competition and 42 made it into the final round. Prizes were awarded in four categories. Chancellor Dr Angela Merkel highlighted the importance of family-oriented personnel policies within companies. She called on German firms to provide stable working conditions for staff wherever possible, "including for young people, who have to
juggle everything – starting a family, planning their career and establishing a home".

In awarding the innovation prize to Brose, the panel of judges made particular mention of the Brose Kids Club. Brose was one of only a few companies to be nominated in all four categories of the competition, in recognition of the fact that the company has a separate department for employee
and family support. In her speech, Family Minister Dr Kristina Schröder said, "The winning firms illustrate impressively how economic success can be combined with family-friendly

personnel policies. This makes them a source of inspiration for the entire German economy and a role model for other companies."

At the prize-giving ceremony in Berlin, Jürgen Otto said, "Our dedicated efforts on behalf of our employees and their families stem in large part from our chairman Michael Stoschek and his wife Gabriele. They are an expression of a sense of social responsibility for the company and its employees."

Manfred Seemann, Director Employee and Family Services, is convinced that a family-friendly policy makes sense from a commercial point of view as well: "People who have enough freedom to perform their family duties have more energy for their work within the company," Seemann explained at the event.

For this reason, Brose has for years been supporting staff with children and care responsibilities. "Our aim is to continue to develop our services in line with demand and to introduce them at our international sites as well, depending on local requirements. Brose employees repay our efforts with extremely high commitment and strong loyalty," Seemann continues.

The company's innovative fringe benefits have received several awards in the past and range
from the Brose Kids Club childcare facility to a care network, through which staff who care for relatives at home can receive support. The Brose Employee and Family Services Department also provides assistance to employees facing difficult family and work situations. Flexible working time and part-time models enable staff to balance family and work, and can be combined with working from home if required.