

Brose Kids Club receives Little Scientists award



(f.l.t.r) Coburg's second mayor Norbert Tessmer, Dorothea Schaufler (Head of the Brose Kids Club), Esther Loidl (Vice President Human Resources Brose Group) and Manfred Seeman (Head of Staff and Family Support at Brose) affixed the plaque at the Brose Kids Club building.

Coburg (06. June 2012)

The Brose Kids Club, the in-house teaching and childcare facility of automotive supplier Brose in Coburg, has received the Little Scientists' House award. During a small ceremony, Coburg's second mayor, Norbert Tessmer, presented the plaque awarded by the "Haus der Kleinen Forscher" foundation under the patronage of Germany's Federal Ministry of Education and Research. This means that the Brose Kids Club is now part of a nationwide network of selected educational facilities that give children opportunities to conduct research and experiments within firmly established out-of-school courses.

"We have a lively facility with children who enjoy researching and experimenting," said Dorothea Schaufler, Head of the Brose Kids Club. She explained that the Kids Club is particularly involved in the areas of science and technology to promote the children's aptitudes and skills and to introduce them to the principle of life-long learning. The award was, she said, both a source of delight and an incentive.

Esther Loidl, Vice President Human Resources, confirmed that the Brose Kids Club is not just a children's facility, but that it also has an educational and research mission: "Our future is sitting here in our Kids Club, which is why I am particularly delighted with this award," she said. Loidl

thanked all the Brose staff who regularly carry out experiments with the children.

Coburg's second mayor, Norbert Tessmer, said, "The primary aim of education is not knowledge but action". In this sense, he said, the Brose Kids Club was on the right track.

"When I have meetings in this region, I like to show off the Brose Kids Club, because encouragement can never start too early, especially in view of the growing shortage of engineers," he stressed.

Mayor Tessmer finished by thanking Brose for its good work in the area of education and in helping employees to combine work and family. "I hope the Brose Kids Club will see just as many, if not more, children training to be little scientists in the future," he said.

The children who attend the Brose Kids Club are also delighted. "I feel a bit like a professor," 8-year-old Tamino said at the event. He was proudly showing the visitors the result of his experiment with a hen's egg, the shell of which had dissolved when placed in vinegar. The children guided the visitors around four 'hands-on science' stations, where they demonstrated how to solder diode figures, conducted physical and chemical experiments with water, fire and hen's eggs and even showed them how to make ice cream using liquid nitrogen.