# Second MATERIALICA Award for Brose

Markus Trampusch (center), Customer Team Director at Brose, received the MATERIALICA award from organizer Robert Metzger (left) and host Jan Stecker.

**Munich/Coburg (02. November 2017)** Automotive supplier Brose received the MATERIALICA Design + Technology Award 2017 for a glass fiber fabric-reinforced thermoplastic (organo sheet) rear seat load-through. The panel of experts presented the family-owned company the “Gold Award” in the “Product” category. It is one of the most prestigious prizes in the international design scene and, after 2014, this is the second time it has gone to the supplier.

The MATERIALICA Award has been presented since 2003 to honor products and concepts that combine outstanding design and high technological expertise. “We are delighted that the quality level of the award contributions is further increasing, even if it means that some applications by very well-known companies were not nominated,” explained Robert Metzger, Managing Director of MunichExpo Veranstaltungs GmbH and organizer of the award.

The folding organo sheet load-through for the rear seat saves 1.5 kilograms of weight – or 40 percent – compared to conventional steel variants. And it eliminates twelve single parts and three welding assemblies, which also cuts costs. Brose manufactures the product at its location in Coburg for use in the Land Rover Discovery. It is the first safety critical structural component made from this lightweight material to enter series production.

“The load-through is proof of our expertise in the high-volume production of organo sheet products. We are very excited about this award and it shows once again that we are on the right track with our strategy: We are already working on other seat components from this material,” stressed Periklis Nassios, Executive Vice President Seat Systems at Brose.

The awards ceremony took place in Munich on 17 October at the international trade fair for mobility “eMove360° Europe”. 18 companies received different levels of the award in the categories “Material”, “Product”, “Surface & Technology” and “CO2 Efficiency”.

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