

Brose Supplier Innovation Award: smart online platform honored



The Brose Supplier Innovation Award for the Europe region went to the logistics service provider Easy4Pro in 2022.

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The automotive supplier Brose relies on close cooperation with suppliers in its development work. "Many new products and technologies can only be implemented thanks to the know-how and technical skills of our partners," explains Tobias Leisgang, Head of Supplier Innovation and Sustainability at Brose. The family-owned company presents the Supplier Innovation Award once a year in the regions of Europe, Asia and North America for outstanding innovative achievements and excellent cooperation. This year, the award for Europe went to the logistics service provider Easy4Pro.

The award winner has developed an online platform for tendering and awarding transport contracts. Thanks to this application, Brose gets a good overview of the available freight forwarders on the market, their services, and prices. As a result, freight contracts can be assigned efficiently and transparently. This saves time and costs.

For the first time, Brose has also recognized a supplier for a successfully implemented sustainability project. DB Schenker has been using an electrically powered truck between the Brose plant in Coburg and the Schenker collection point in Creidlitz since May this year. Products are transported along the four-kilometer route with zero emissions and low noise. The transport goods are then distributed to the automotive supplier's customers and suppliers across Europe. It is the first e-truck in use at Brose.



DB Schenker was honored for a sustainable transport solution using an e-truck at the Brose site in Coburg.