

## Brose a sought-after employer by university graduates

**Coburg (25. April 2016)** The family-owned company Brose is one of the 100 most attractive employers among recent graduates according to the Trendence Graduate Barometer 2016. In the largest survey of its kind in Germany, the international automotive supplier ranked 49th among engineers, up 30 places from last year. Among economists, the mechatronics specialist ranked 95th (96th last year). The barometer surveyed around 37,000 students.

According to Trendence, the automotive industry continues to be the most popular field to start working after graduation. However, the Berlin-based consulting and research firm says that OEMs have lost many potential engineering candidates in the last five years. Brose bucked the trend in this industry by jumping up in the ranking.

Michael Daniel, Vice President Human Resources Brose Group, attributes the good results to the new strategic direction of HR marketing. "Our company is more present in social media than it was before. Our new website, more workshops for students and closer collaboration with universities and student initiatives have also raised awareness for Brose," says Daniel.

Brose offers attractive career opportunities not only for young engineers and economists, but also for experienced specialists and managers. Interested candidates can find out more through the most recent job openings on [brose.com/career](https://www.brose.com/career) or on <https://www.facebook.com/brosecareers>