Brose brings system for powered tailgates into series production



Brose system can be flexibly expanded, for example with sensors for hands-free opening and closing of the tailgate using gesture control.

Coburg (11. abril 2024)

Automotive supplier Brose expands its product portfolio to include a system for power opening and closing of truck tailgates. It has been in series production since the beginning of this year and opens up a promising growth segment for the familyowned company in North America. With a market share of around 20 percent, pickups are the most popular vehicles in the USA.

The system includes a new drive, a control unit and two latches with power cinching. All components are developed and produced in-house by Brose. There were several special features to consider when developing the tailgate drive. For instance, customers often use trucks in dusty and muddy terrain or to lower boats into water. Based on a door drive, Brose developed a product that meets the high requirements in terms of water and dust resistance. The system sets new standards in terms of robustness and durability.

"Our products are small, light and powerful. Brose's expertise in developing and manufacturing all three components and integrating them into a cohesive system sets us apart from the competition," explains Matthew Conrad, Senior Vice President Exterior Business Unit in North America.