

Brose Idea Management among TOP 10 in Germany

Coburg (28. May 2009).

The three German plants of Brose in Wuppertal, Hallstadt and Coburg once again belong to the top 10 companies in Germany in the field of idea management. They ranked 4th, 8th and 9th in the aforementioned order. The rankings are the result of a study of the German Institute for Business Administration (dib). A total of 277 companies and public institutions from 18 industries took part in the study, including 40 automotive supply companies. Among automotive suppliers, a total of 6 Brose plants are among the TOP 20, leaving other renowned suppliers in their wake. On behalf of all of the employees of the award-winning Brose plants, the awards were accepted at this year's "Idea Management" forum held by the dib in Hamburg by the coordinators of the Corporate Improvement Suggestion Scheme: Jutta Neitzert and Gabriele Marquardt (both Wuppertal), Johannes Weidner (Hallstadt) along with Susanne Dittrich, responsible for the Corporate Improvement Suggestion Scheme of the Brose Group. "We have again achieved an excellent result in this German-wide comparison. This shows that our employees actively live the philosophy of continuous improvement in their day-to-day work and want to contribute to improving the competitiveness of our corporate group even further in the long-term", said Susanne Dittrich. In 2008, over 14,600 suggestions for improvement were submitted worldwide by almost 4,200 employees at 26 sites. Compared to the previous year, this represents an increase of more than 40%. Around 10,400 of these ideas were put into action, resulting in cost savings of almost €6.5 million. "The inventiveness of our employees does not just benefit the company, but the employees themselves too. In 2008 alone, we paid out a total of €500,000 in bonuses to staff who submitted creative ideas", explained Susanne Dittrich. The highest participation rates within the corporate group were the Meerane/Saxony plant with 100%, followed by Wuppertal (81%), Sindelfingen (71%), Hallstadt (66%), Coburg (62%) and Rastatt (52%).