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Brose Changchun plant celebrates its 10th anniversary

Changchun, China (12. September 2016) Brose Changchun celebrated its 10th anniversary in the presence of the company's management board as well as guests from government and industry. "2016 also marks the 20th year since our company started its operation in China. As the first 100 percent Brose plant in the country, Changchun is obviously the forerunner of our business development in the region. This has strengthened our confidence in continuous investment to enhance our position in the local market," stated Thomas Spangler, Chief Technology Officer Brose Group.

Since its establishment, Brose Changchun has grown rapidly. In 2015, the plant generated approximately 340 million euros in turnover. This represents a significant sevenfold increase in comparison to 2006. The Brose plant covers the company's entire range of products, including door systems, seat systems, cooling fan modules and closure systems. Its customers include Volkswagen, BMW, Volvo, Toyota, Nissan, Great Wall and other renowned car manufacturers in China and abroad. "A reliable partner is the key element for our substantial development in the future. We highly appreciate the outstanding performance, the high quality products as well as the on-schedule delivery. We hope the cooperation with Brose Changchun will continue to gain a prosperous future," said Andreas Schuster-Woldan, Vice President Purchasing and Quality Management BMW Brilliance, in his celebratory speech.

In order to meet customer demand in the Chinese market, Brose expanded its Changchun factory in early 2016 by 3,500 square meters. The new capacities will mainly be used for seat production for BMW and Volvo. "Our decision to steadily expand our production in Changchun was encouraged by the reliable and cost-effective production and the employees' expertise and loyalty," explained Spangler.

Brose Changchun has won recognition from customers many times owing to its relentless pursuit of excellence in quality and service. Just in 2015, the plant was honored with several awards, including "A-Class Supplier" and "Excellent Spare Parts Supplier" from FAW-Volkswagen.

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About Brose China

Brose started its activities in the Chinese market in 1996 and has been growing ever since. Today, the mechatronic specialist is presented with 11 sites in six of China's most important automotive regions (Shanghai, Beijing, Changchun, Chongqing, Wuhan and Guangzhou) and has localized its entire product portfolio as well as its research and development competence in the country. The company employs around 3,800 people in China and generated a turnover of approximately 8 billion RMB in the fiscal year 2015.