Great Wall presents Brose with Excellent Development Award

Chinese car manufacturer Great Wall presented Brose with its Excellent Development Award in January 2011. At the award ceremony in Boading (left to right): Fei Xia (Brose, Director Customer Team Drives China), Yong Huang (Great Wall, Development Director), Manfred Frei (Brose, Vice-President Development Asia) and Ping Ran (Brose, Director of Technical Sales, Customer Team New Products).

Shanghai (19. January 2011)

On January 8th, 2011, Chinese car manufacturer Great Wall presented Brose's Asian headquarters in Shanghai with its Excellent Development Award. The award was given for the supplier's development work on the introduction of the Unilatch® side door closure system. Each year, Great Wall presents awards to the best of its 560 suppliers in the categories Development, Quality, Collaboration and Best Supplier.

"Our customer is known for their high standards of technology and quality. For us, this award is a token of appreciation but also an incentive to provide top performance for our customers everywhere worldwide," thanked Manfred Frei, Vice-President Development Asia. Three in four of Great Wall’s models are currently fitted with at least one Brose product, including HVAC blowers, cooling fan modules, window regulator motors and since 2011 also the Unilatch®.

The new side door closure system will be used in three vehicle models that are to be introduced gradually onto the Chinese market from April 2011. This will be the debut for Unilatch® in Asia. Production is taking place at Brose's site in Changchun, where around 500,000 units will be produced each year in the first stage of the project.

Brose Unilatch®

In line with the maxim “less is more”, the Brose Unilatch® is a milestone in the design of side door locks. It is currently the smallest lock on the market, requiring 60% less installation space compared to commercially available closure systems and it provides weight savings of up to
to 1 kilogram per vehicle. It can be integrated into any door, allowing automakers a high degree of freedom in designing the car body. Thanks to a far-reaching common-part strategy and modular structure, it can be adapted to customer requirements easily.