

Brose invests in young businesses



Coburg (08. November 2018) Automotive supplier Brose is acquiring holdings in innovative start-ups: As an investor and strategic partner the mechatronics specialist supports young companies that are actively shaping the future of technology and mobility. Brose has already found its first partner: AIM3D develops new methods for additive manufacturing – and is now benefiting from the long-standing experience and industrialization expertise of the family-owned company.

Brose is breaking new ground in its collaboration efforts with up-and-coming businesses. "Digitization and more closely intertwining markets are rapidly changing our business," explains Thomas Spangler, Chief Technology Officer Brose Group. "As an investor with a long-term perspective and a strategic partner for promising young businesses our aim is to promote innovation and identify disruptive technologies early on. Thanks to our many years of experience as a system supplier to the global automotive industry with world-class manufacturing expertise we are a good sparring partner for companies that want to successfully present their ideas on an international stage.

Brose's first cooperation agreement will be with AIM3D. The Rostock-based company has developed a new method for additive manufacturing. It makes it possible for the first time to 3D print materials typically found in automotive series production. This accelerates the prototype creation process, which in turn speeds up the development of new products and cuts costs. "After welcoming Brose on board we are excited to push ahead with the industrialization of our innovative technology together with this global player," comments Dr.-Ing. Vincent Morrison, Managing Director of AIM3D.





The start-up AIM3D has developed a method which makes it possible for the first time to 3D print materials typically found in automotive series production. Picture: AIM3D