

2nd Division Handball: Brose new main sponsor of the Bergischer Handball Club

The BHC team and its mascot "Bergi" present the new outfit at Brose, the club's main sponsor.

Wuppertal (23. August 2008).

The 2nd division handball team BHC 06 will embark on the new season on September 5, 2008, with the international automotive supplier Brose as its main sponsor.

An agreement to this effect for the coming season was signed a few days ago by Stefan Adam, Manager of the Bergischer Handball Club, and Torsten Greiner, head of Brose Schließsysteme GmbH in Wuppertal.

"I am delighted that our longstanding partner Brose is strengthening its commitment," says BHC's Manager Adam at the press conference in Wuppertal on August 23.

The automotive supplier, which in addition to 49 locations in Europe and overseas has a company in Wuppertal, has been supporting the club since 2003 and has continuously expanded its commitment in this time.

Two partners, one goal: top performances

The Brose Group has always sponsored and promoted social involvement, education, culture and sport at its 50 locations throughout the world.

"Brose and the Bergischer Handball Club have the same mission: to turn in top performances. Since the beginning of our partnership, BHC and Brose Schließsysteme have developed very successfully in their respective fields," says Brose's Torsten Greiner.

"We have significantly strengthened our commitment in order to create an even better foundation for winning promotion. I hope that coach Raimo Wilde succeeds in integrating the new players as quickly as possible in the forthcoming season and molding a team that continues to be a synonym for success and quality and spreads the reputation of the Bergisch region and its people, economy and culture," adds Torsten Greiner.

BHC's Manager Stefan Adam sees this as a clear sign of a sponsoring partnership that is geared to the long term and continuity, as well as proof of the trust in the Lions' potential: "Our aim is to gain promotion to the 1st division in the medium term – and that vision is nearer to becoming reality thanks to Brose's new sponsorship."

"Intensified partnership with the Brose Group will give the BHC the chance to become even better in future and improve its sporting prospects," continues Adam.

Raimo Wilde presents a powerful team

The BHC's coach Raimo Wilde is very satisfied at how preparations for the new season have gone to date, although the injury situation in the left back position is worrying: "Everyone is waiting impatiently for the season to start. I am convinced that the team has what it takes to be a match for the top teams in the 2nd Handball Division South in the coming season – provided, of course, we don't have many injury problems. We want continue writing our success story as a top sports team in the

Bergisch region together with Brose. Perhaps we will have the chance to bolster our ranks in the course of the season.”

The following of Bergischer HC, which was created from the merger of the two highest-ranking and most popular teams from the region, LTV Wuppertal and SG Solingen, is growing rapidly.

In the past two years, the club has established itself at the top end of the 2nd division: it finished third in 2006/2007 and 5th in 2007/08.

The Lions' youth teams are also represented in the highest divisions and produce very talented new players: among other things, they were German A Youth Champions in 2007 and many players managed to win places in the German national youth and junior teams.

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