Brose Productivity Award goes to Coburg plant

In photo (from right): Reinhard Meschkat (Executive Vice-President Production, right) with the winners of this year's Brose Productivity Awards: Stefan Krug (General Manager Brose Coburg), Matthias Drewniok (General Manager Brose Hallstadt) and Harald Roeck (General Manager Puebla)

Coburg (29. September 2010)

The Brose Productivity Award is presented once a year to honor exceptional productivity advances at the Brose Group's production sites around the globe. It is designed to promote internal competition between the sites and to secure permanent improvements in productivity. This year the group's oldest production site in Coburg, which produces seat systems and components and window regulators, beat off the competition to come first.

Second place went to Brose's Mexican production site in Puebla, which produces door systems, window regulators, closure systems, seat adjusters, cooling fan modules and electronics; third place went to the plant in Hallstadt, which makes door systems, window regulators and electronics.

Jürgen Otto, CEO of the Brose Group, presented the trophy to Stefan Krug, General Manager of the Coburg plant, at this year's management conference in Würzburg, saying, "When we tour the
plant with our customers, we can clearly see how systematically and productively work is performed throughout the site. So I am very pleased for Mr Krug that our oldest site has proved a match for the dynamic young plants in Asia. I am sure that they will do everything they can to win the prize next year."

Stefan Krug thanked him on behalf of all the Coburg staff: "The competition between the plants is becoming more intense. It is clearly visible, but in a positive sense between colleagues. A key factor in our success is that we have highly qualified and motivated staff occupying a large number of positions – so this award is for them!"