Brose nominated for company competition Success factor family 2012

Coburg (13. February 2012)

More than 530 companies throughout Germany took part in the company competition "Success factor family 2012" held by the Federal Ministry for Family Affairs. Brose has been nominated for the final round of the 42 best companies in Germany The automotive supplier impressed the jury with its exemplary concepts and programs to reconcile work and family life.

"I am delighted by the great number of participants in the company competition. This demonstrates that more and more companies in Germany are supporting their employees in their endeavor to reconcile work and family life," says Dr. Kristina Schröder, Federal Minister for Family Affairs.

"The aim of the competition is to show that both employee and company can benefit equally from a family-conscious policy," reports Manfred Seemann, Head of Staff and Family Support. Together with his team, he is coordinating the application phase: "Naturally, we are delighted to have made the shortlist, considering the large field of contenders and high-caliber competitors."

The nomination was based on a detailed questionnaire containing numerous criteria such as the opportunities available for making work schedules and workplace more flexible, returning to work after parental leave and parental support, childcare or balancing work and long-term care.

On behalf of the ministry, an auditor from "berufundfamilie", an initiative of the Hertie Foundation and experts on the subject of balancing work and family, will assess the family-

friendly measures at Brose in Coburg. “She will speak with Jürgen Otto, our CEO, the Vice President of Human Resources and the Head of the Works Council. Talks will also be held with staff and managers,” declares Seemann. A tour of the location and a visit to the Kids Club will round off the audit.

A jury chaired by Dr. Kristina Schröder, Federal Minister for Family Affairs, will choose the winners. Patron of the competition is Federal Chancellor Dr. Angela Merkel. The awards ceremony takes place in Berlin on May 2, 2012. The “Success factor family 2012” competition is part of the corporate program of the same name. In addition to the Federal Ministry for Family Affairs, other initiators are the leading associations of German industry (BDI, BDA, DIHK, ZDH) and the German Trade Union Confederation (DGB); they are committed to making family-friendliness a trademark of German industry.

Brose’s family-friendly human resources policy has been honored several times on a regional level: the company is winner of the “Family-friendly Upper Franconia” competition and numbers among the “Most family-friendly employers in Main Franconia and the Bergisches Städtedreieck”. In addition, Brose received the “Family-friendly company” certificate from berufundfamilie gGmbH.