

89 young adults begin their careers at Brose



Head of Human Resources Jörg Schwitalla (right) and training supervisor Michael Stammberger (left) welcomed the new Brose apprentices and familiarized them with the company's principals 'FIRST'.

Coburg (04. September 2017) This year 89 young men and women are beginning their apprenticeship or dual-track studies at Brose. As of 1 September, 35 young people at the training locations in Coburg, Bamberg and Hallstadt are learning one of eight different industrial/technical or commercial vocations. The international automotive supplier is training 14 junior employees in Würzburg, five in Wuppertal and two in Berlin. On 1 October 33 young recruits will begin their dual-track studies. The new semester also marks the beginning of a cooperation between Brose and the Schweinfurt University of Applied Sciences in the field of Automation Technology and Robotics.

Young people have been training in new professions at Brose for over 90 years now. The automotive supplier trains apprentices to become mechatronics technicians, electronics technicians, IT specialists, technical product designers, tool and die makers and machine operators in technical vocations. Even industrial clerks or cooks can learn their trade at Brose. Thanks to a collaboration with the Baden-Württemberg Cooperative State University, students can also gain practical experience in electrical engineering, mechanical engineering, business information systems and business administration and engineering. The cooperation with the Coburg and Schweinfurt Universities of Applied Sciences allows students to select from three different studies programs: Electrical Engineering and Information Technology, Automotive Technology/Automotive Business Administration and Engineering and Automation Technology and Robotics.

International training concept

Currently around 400 young adults are completing their apprenticeships or dual-track studies programs at Brose – a quarter of whom work at international locations in the US, Canada, Mexico, Brazil, China, France, Spain, the Czech Republic, Slovakia and Great Britain. “Young people receive a solid education at Brose. But that’s not all: they will also find a wide range of career perspectives both here and abroad in our international corporate group,” explains Michael Stammberger, Head of Apprenticeship and Training Brose Group. The family owned company challenges apprentices while promoting both professional and

social skills. The training concept includes regularly scheduled language courses and stays abroad at company locations in Europe or overseas for several weeks or months.

Focus topic digitization

A key component of the training concept is the use of digital media. IT learning systems such as e-learning or learning with tablets have been standard methods in vocational education and training programs for years. The automotive supplier adapts the content and methods of its industrial/technical apprenticeships to meet the changing demands coming from production and development. "The focus is on networked activities and transmitting data directly from the CAD system to the 3D printer, as well as programming or linking machine elements using state-of-the-art control technology," explains Stammberger. However, digital technology is no substitute for the skilled craftsmanship required in these professions, which is why Brose will continue to train and promote these capabilities in its apprenticeship programs.

Integration through training

This year Brose will also welcome two refugees to its apprenticeship training program as part of the "3+1" pilot model spearheaded by the Chamber of Industry and Commerce Coburg. The two men from Afghanistan will train as machine operators in three years instead of two. The length of the training program is extended because this concept – the only one of its kind in Germany – combines language training and vocational studies with a corporate apprenticeship.